

State of the Industry

5/12/2009 9:00 AM—9:30 AM Room: 44-49



Jason Makansi,
*President, Pearl
Street Inc.*

The US officially fell into recession in December, 2007, and since then the economy has continued to deteriorate. As a key infrastructure sector, however, the power industry is poised to be among the first to benefit from the new political direction being set for the country, one where transportation and electricity converge as a long-term imperative for lowering the nation's carbon footprint. In the meantime, as the "new build" pauses while the financial crisis gets worked out and load demand forecasts are adjusted to reflect new realities, owner/operators will be seeking every incremental megawatt-hour available from the existing fleet through uprates, upgrades, retrofits, and the continued application of automation, software, and knowledge management to raise productivity. In the spirit of "a penny saved is a penny earned," regulators will want to see that demand side options are exhausted before supply-siders get the green light.

Power Industry Executive Roundtable

5/12/2009 9:30 AM—11:30 AM Room: 44-49

Top executives from a diverse group of generating companies candidly discuss power industry challenges and opportunities.

2009 Executive Roundtable Panelists:



Michael Morris,
*Chairman,
President and
CEO, American
Electric Power*



**Bruce
Williamson,**
*Chairman,
President and
CEO, Dynegy*



Ron Litzinger,
*Chairman,
President and
CEO, Edison
Mission Group
(EMG)*



Ralph Loomis,
*VP Corporate
Strategy &
Chief of Staff to
John Rowe,
Chairman & CEO,
Exelon Corp.*



Bob Flexon,
*Chief Operating
Officer, NRG
Energy*



Michael Allman,
*President and
CEO, Sempra
Generation*



Dr. Robert Peltier, PE,
*Editor-in-Chief,
POWER magazine*

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